

NQF 7 Advanced Diploma in Supply Chain Management

SAQA registered qualification ID: 91759

Provisionally registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997 – Provisional Registration Certificate

No.: 2014/HE07/007.

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Introduction

Optimum Learning Technologies (Pty) Ltd is a higher education provider that believes in academic rigour and practical relevance

Our philosophy

We describe the sector Optimum specialises in as:

The supply chain where the manufacture of fast moving consumer goods is central.

It is in this supply chain that our students are employed and making careers for themselves. It is where managers in procurement, manufacturing and logistics are always, by competitive necessity, implementing tactical initiatives to improve customer service and competitive advantage.

We develop functional competence as well as the confidence to contribute to decisions in a dynamic, sometimes uncertain, sales and operations environment.

We believe that an enquiring mind and competence in systems thinking are necessary to devise strategy and make tactical decisions. We promote this competence in our higher education programmes.

We provide a global perspective and our lecturers have first-hand experience of the African emerging market.

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NQF 7 Advanced Diploma in Supply Chain Management

Brochure **2020/2021**

Overview

The qualification develops decision makers in the Plan, Source, Make, Deliver value chain and equips them to operate in an environment that is reliant on inter-dependency and collaboration.

This is a full-time distance learning qualification with a duration of 12-18 months.

Target Group

The target group of students for the Advanced Diploma Supply Chain Management is described as people who are:

- Employed at a managerial level, somewhere in the supply chain (Source, Make, Deliver, Plan).
- Lifelong learners seeking to increase their employability and potential to grow their career.

Admission Requirements

- The entry level qualification is an appropriate NQF 6 Diploma or a Bachelor's Degree.
- The student must be employed at a middle/senior management level in the supply chain, with at least 3 years' experience in the supply chain.
- Optimum supports candidates that are seeking redress through access to higher education. Optimum may accept candidates via non-traditional routes.
- All applications are subject to approval by the Academic Board.

Certification

Upon successful completion of the qualification, a graduate will receive an NQF 7 Advanced Diploma in Supply Chain Management from Optimum Learning Technologies.

Outcomes

Upon successful completion of the 120 credits Advanced Diploma in Supply Chain Management, a student will be able to:

- Analyse all the components of the supply chain in terms of integration of the elements and the efficiency of the whole supply chain
- Develop strategies to improve the management of functions within the supply chain, supply chain efficiencies and organisational competitiveness
- Formulate plans to implement these management strategies
- Establish strategic relationships with all stakeholders in the supply chain
- Conduct research planning on a specific function in the supply chain

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Application

Applications for 2021 intake close on 12 February 2021.

To support and enhance student development, the number of students, per intake, is limited.

Contact Details

For further information on this programme and for an application form, please contact our Cape Town Campus:

Karen Thomas

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Module Content

Strategic Management I (20 credits)		
The nature and scope of strategic management		
A holistic perspective to strategy	Levels of strategy	
Why formulate strategy?	Efficiency and effectiveness	
Three elements of strategy	Strategic paradoxes	
	The strategic management process	
Strategic direction		
Strategic leadership and intent	Vision, mission and values	
Corporate governance and strategy		
Responsible leadership	Strategic analysis and choice	
Corporate governance and strategy	Long term objectives	
Internal analysis	Generic strategies	
The external environment		

Strategic Management II (20 credits)		
Implementing strategy		
Short term objectives	The role of policy in implementation	
Functional tactics		
Drivers of strategy implementation		
• Leadership	Reward systems	
Culture	Organisation structure/design	
Managing strategic change		
Forces for change	Eight-step model for successful large-scale change	
The importance of context	Resistance to change	
Types of strategic change	Overcoming resistance to change	
Strategic control and evaluation		
Types of strategic control	Evaluating strategic success	
The balanced scorecard as a tool to manage performance	Sustained competitive advantage	

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Supply Chain Management I (20 credits)		
Supply chain management overview		
 Forces driving change The role of logistics in the supply chain Global dimensions of the supply chain Procurement and supply Progression from purchasing to strategic procurement Procurement – a logical process 	 Supply chain relationships Supply chain performance measurement and financial analysis Cost management Managing contracts and relationships 	
Material requirement planningSourcingSupply chain planning	• Ethics	
 Challenges of aligning supply and demand Demand management Demand forecasting Sales and operations planning Supply management and production planning 	 Inventory management Customer service Cost of stock outs Channels of distribution 	
Operations management Operations performance indicators and objectives Lean manufacturing	Quality management in operations	

Supply Chain Management II (20 credits)		
Concepts of design in supply chain management		
What is design?	Environmentally sensitive design	
Simulating in design	Volume variety effect on design	
The 4 Cs in design		
Capacity planning and control		
The nature of strategic demand and supply	Planning and controlling capacity	
What is capacity?	Measuring demand in capacity	
	Planning and capacity approaches	
Forecast and inventory planning		
Techniques for forecasting demand	Volume decision making	
Inventory planning and control	Timing decisions	
What is inventory?		

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Just in time principles and models		
JIT planning and control	JIT philosophy and techniques	
The functions of JIT	JIT planning and control	
Quality planning and control		
Why is quality so important?	Factors contained within S.P.C	
Conformance to specification	Acceptance sampling	
Process improvements		
Continuous improvementMeasuring activitiesImproving performance	 Factors that influence the approaches to improvement Techniques for improvement 	
MRP planning and scheduling		
 Dependent and independent demand The paradox of inventory management 	 Inventory: asset or liability? Master production schedules Lead times Data integrity 	
Technology and E Commerce		
 Efficiency improvements through technology Effectiveness improvements 	 Electronic procurement applications Electronic or online supplier catalogues? Industry wide informational data bases 	

Relationship Management (20 credits)		
Relationships in the supply chain		
Buyer-supplier relationshipsThe suppliers' perspective	Collaborative and alliance relationships	
Power in relationships		
Understanding power in relationships	Institutional trust	
E Commerce and relationships	Supply management in action	
Relationships in procurement and supply		
The strategic sourcing plan	Local, national and international sourcing	
Discovering and evaluating potential suppliers	"Green" supply management	
Selecting suppliers	Ethical considerations	
Strategic issues in sourcing		

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Supplier negotiations		
Negotiation considerations	When to negotiate?	
Supply managements role in negotiations	The negotiation process	
	Preparing to negotiate	
Contract management		
Introduction to contract management	Value analysis	
Elements of a contract	Supplier surveys	
Monitoring and controlling a contractual relationship	Managing the relationships	
Quality audits and reviews		
Supplier and enterprise development		
The supplier performance gap	Supplier maturity actions plans and strategy	
World class supplier development	Ethical and professional standards	
The supplier development process and enablers		

Introduction to Research (10 credits)	
• What is research?	Types of research
The development of scientific thought	Scientific thinking
The scientific method	The research process
Criteria for good research	Research ethics

Research Proposal (10 credits)	
Method of data collection	The research report
Sampling methods	The research proposal
Data collection and analysis	The research presentation
Proposal writing	

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Mode of delivery

This is a distance qualification with an online platform, which means that most of the learning requires self-study. The methodology is supported by an interactive portal where you can interact with your lecturers and fellow students in real time. Live online lectures will help you to understand and apply knowledge whilst your lecturer is able to address any of your questions or concerns. You will be provided with a detailed schedule to guide you through the year with continuous support from your lecturers and your programme manager. Your lecturers are subject matter experts and have extensive experience in both industry and higher education.

Semester	Modules	Learning Journey	Exam Dates
Semester 1 22 February 2021	Strategic Management I Supply Chain Management I Introduction to Research	 Welcome pack Portal and programme orientation Meet and greet your lecturers, fellow students and programme manager during an online live lecture session. Online lecture sessions (live and recorded) 	30 June – 02 July 2021
Semester 2 12 July 2021	Strategic Management II Supply Chain Management II Relationship Management I Research Methodology (Proposal)	 Weekly assessments (online tests, assignments and forum discussions) Research colloquium Exam preparation Continuous lecturer interaction and support 	29 November, 01 & 03 December 2021

Investment

Programme Fee

R38 000

Payable on commencement of the programme.

Textbooks

You will receive a list of prescribed textbooks that you will need to purchase. Optimum Learning Technologies can provide the textbooks at an additional cost, but the student needs to apply and sign a quotation before books will be ordered and purchased.

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