

## FINANCIAL ANALYSIS + BUSINESS DECISIONS

# FINANCE FOR NON-FINANCIAL MANAGERS

3 DAY NON-CREDIT BEARING SHORT COURSE

This course will expand financial literacy and provide non-financial managers with the knowledge and understanding that allows them to confidently participate in financial analysis and decision making. Employing a back to basics approach, the course focuses on fundamental aspects of finance within the business.



## PARTICIPANT PROFILE

Experts in their own field who need to understand and talk the language of finance.

## COURSE CONTENT

- The entity concept, the financial function and the concepts of GAAP
- Accounting and the users of accounting information
- The accounting equation, trial balance and general ledger
- Income statements and the balance sheet
- Cash flow
- Budgeting
- Analysis of financial statements
- Cost analysis and break-even
- Standard costing and variance analysis

