



DISTELL

SOUTHERN AFRICA
REPUBLIC OF SOUTH AFRICA
Aan-de-Wagenweg,
Parva HO,
Stellenbosch,
7600
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TEL: +27 (0)21 809 7000
FAX / FAKS +27 (0) 21 886 4611
www.distell.co.za

To who it may concern

As the Learning and Capability Manger at Distell I was tasked with creating a role-based learning solution that transfers, and tests key knowledge and skills required by all our 500 Salespeople.

I required a platform that was easily accessible, engaging and allowed for flexibility of learning and captured employee performance and progress. All these requirements were achieved with the help of Optimum Learning Technologies.

I found Optimum to be extremely knowledgeable and innovative when it came to finding solutions and design strategies for our online learning requirements. Over the past three years they have approached each project in a helpful and professional manner, their attention to detail and deadlines is remarkable.

The sales force have enjoyed all the modules and find them interesting, stimulating and exciting. Most of all they have found them beneficial when dealing with our customers and consumers. This has proved to be an invaluable tool in building a solid knowledge and capability base within our sales force.


Kind Regards


Bruce Walker



BRUCE WALKER | Capability and Development Manager – Southern Africa

 Bwalker@distell.co.za  www.distell.co.za

 Distell, Stellenbosch, South Africa

 +27 (0) 82 575 9375

